

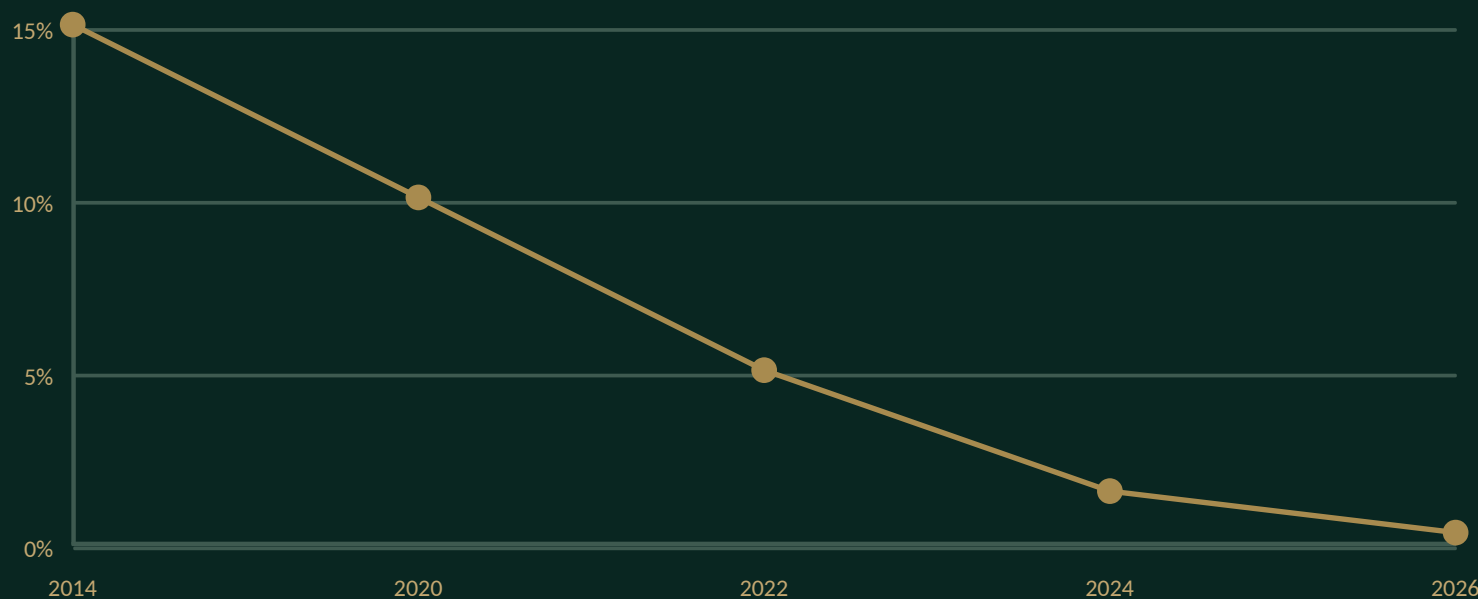
A N F A M E R I D I A N

The world is big.
AAOT makes you impossible to ignore.

Set the standard. Execute beyond it.

Nobody answers cold outreach anymore.

B2B reply rates have collapsed across every channel, and the curve hasn't bottomed out.



15% → 0.3%

2014

*Average B2B
reply rate.*

2026

*Average reply rate
on templated outreach.*

*People answer to people.
Not to templates.*

01 **Inbox saturation**

Decision-makers receive 100+ unsolicited messages a week. Most never make it past the preview pane.

02 **The wow effect is dead**

Fifteen years ago, an email that opened with your first name felt like a gift. You couldn't wait to read it. Today, you're spammed by strangers who write as if they've known you for years. You don't even open them anymore.

03 **AI fatigue**

Buyers spot generated copy in two lines. Trust collapses the moment a message feels machine-made. A generic apology in line three confirms it.

How do you disrupt response rates, not just optimize them?

*The answer is simple: **put the human back at the center, powered by AI.***

THE PROBLEM

Yanis, an AI Engineer and former Air Force Officer, spent years building AI systems, leading growth initiatives, and co-founding startups. Across every role, one challenge remained constant: reaching decision-makers, investors, and potential clients at scale while maintaining meaningful response rates.

The problem became impossible to ignore while building a Growth & AI division for a U.S. insurance group. Despite elite outbound teams, significant budgets, best-in-class data providers, and sophisticated outreach systems, results revealed a deeper issue.

Prospects were becoming immune to traditional outreach. Reply rates kept declining and personalization had become commoditized. **The problem was no longer execution. The channel itself had changed.**

THE SOLUTION

So Yanis partnered with David Zufrieden, one of the few AI avatar researchers in the world, around a simple insight: *people may ignore emails. They may ignore LinkedIn messages. But they rarely ignore another human speaking directly to them.* A real face. A real voice. A video created specifically for them. Recreate that experience at scale: **AAOT was born. Reply rates jumped.**



Yanis Benchekroun

President

FORMER RAF • AI & TECH C-LEVEL EXECUTIVE



David Zufrieden

AI Avatar Researcher

APPLIED RESEARCH • GENERATIVE AVATARS

We clone you.

*A hyperrealistic digital
version of yourself.*

- ◆ *Your face.*
- ◆ *Your voice.*
- ◆ *Your expression.*
- ◆ *Your way to talk and move.*



STEP 2

We generate hundreds of personalized videos

Each video says the name and other details
to **impact your target**.



✦ Personalized content | Maximum impact | Better results

STEP 3

We send them through **multi-channel** to increase your reply rate.

We deliver each personalized video through the right channels at the right time to **maximize visibility** and **responses**.



LinkedIn

Personalized connection request + video message



Gmail

Personalized email with video



Instagram

Story reply with video message



WhatsApp

Direct message with personalized video

✦ More visibility | ✦ Higher engagement | ✦ Better reply rate

STEP 4 • THEY REPLY TO YOU

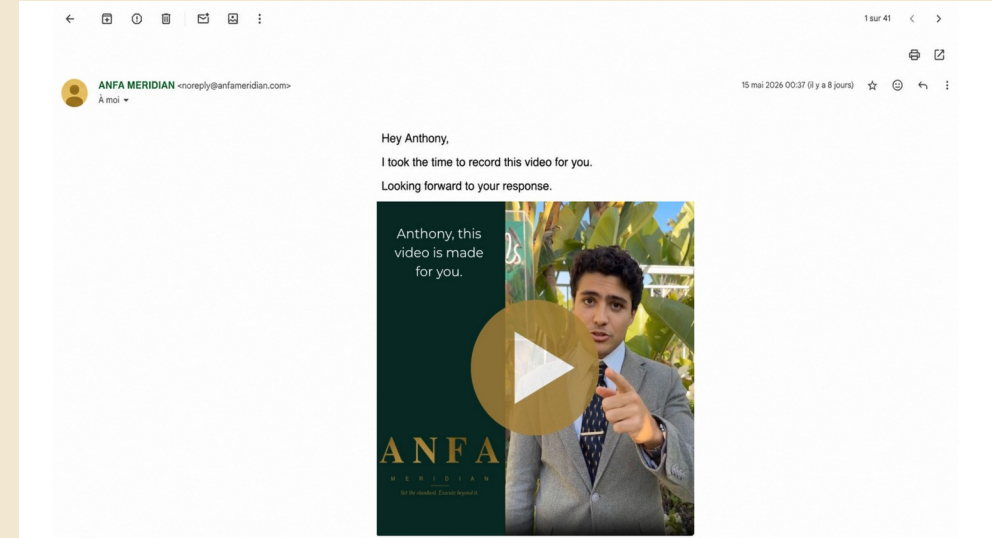
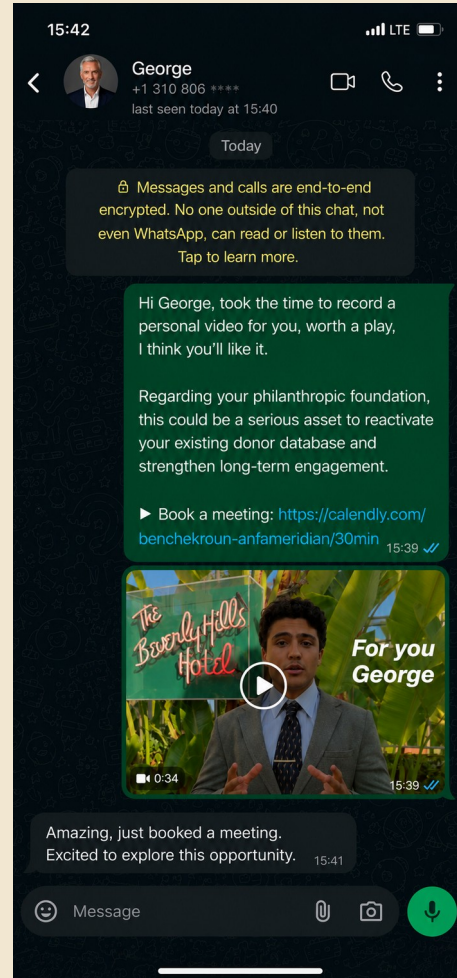
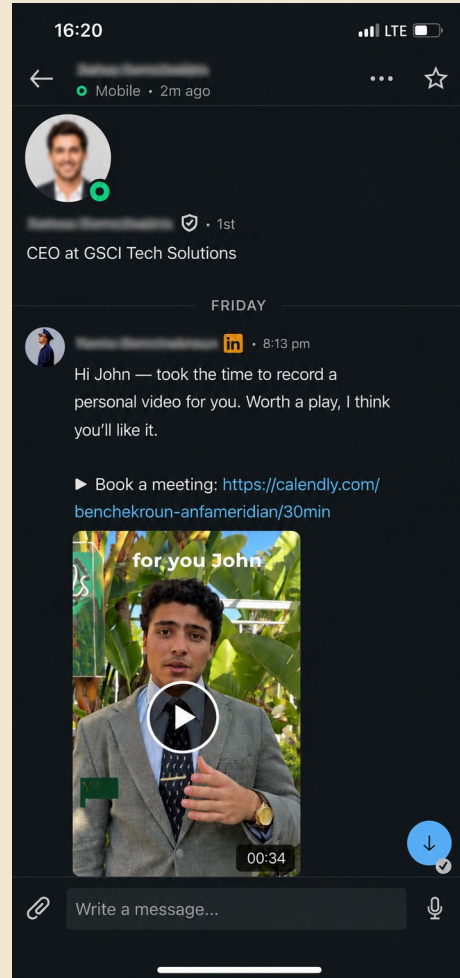
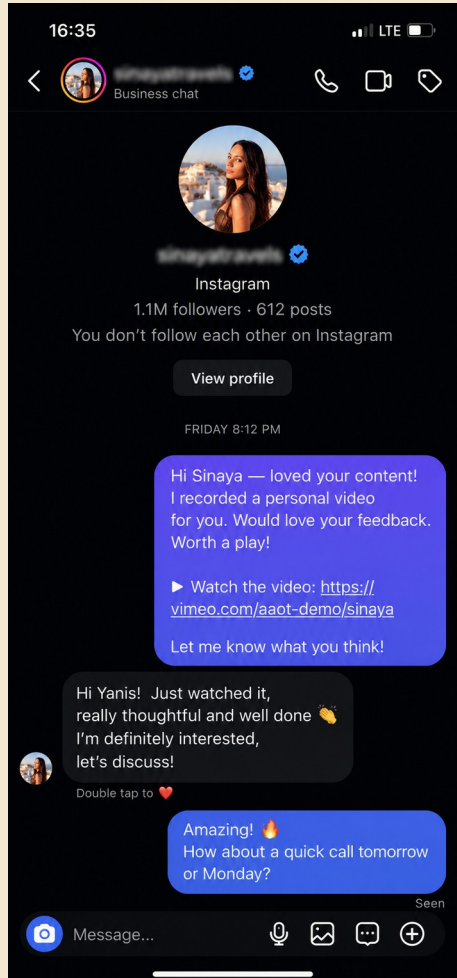
Real conversations across every native channel & different use cases

INSTAGRAM

LINKEDIN

WHATSAPP

EMAIL



The classic channel where most outreach still happens. AAOT turns the templated email into a face-to-face introduction your prospect actually opens.

Influencer & creator outreach.

B2B sales & executive prospecting.

Donor & VIP relationship outreach.

Cold email, made personal again.

Multiply your reply rate.

10x

Where AAOT changes the game, and what it looks like in practice.



To sell.



Win new revenue.

SOME EXAMPLE USE CASES

B2B SaaS

Reach decision-makers with a message they feel. Not another templated email they've learned to ignore.

Real estate

Build trust from the first touch. A 30-second face opens a conversation a cold email never could.

To retain.



Keep your base loyal.

SOME EXAMPLE USE CASES

Event guests

Re-engage past attendees with a personal invitation. Not a mass-mailed reminder archived in seconds.

Donor stewardship

A founder's thank-you video lifts repeat-giving far above what any newsletter can deliver.

To activate.



Get the action you need.

SOME EXAMPLE USE CASES

Security campaigns

Drive 2FA enrollment with a CISO-led video. Employees ignore IT emails. They don't ignore leadership's face.

Onboarding

Nudge dormant users back with a personal video from the founder. Reactivation doesn't open in cold email anymore.

Trust & data security.

Built to be trusted with your name, your voice, and your data.



SECURE BY DESIGN

01 GDPR-aligned

Lawful basis, data minimization, and DSR workflows by design.

02 End-to-end encryption

Data in transit and at rest. Avatar files on isolated storage.

03 EU / US hosting

Regional data residency per client and per campaign.

04 No training on your data

Your data never feeds third-party model training.

05 Consent-based avatars

Voice and likeness used only with consent.

06 Universal opt-out

One-click unsubscribe honored on every channel.

Where AAOT moved the needle.



Hubert Taieb

CEO · SYSTEMIC

DATA SOLUTIONS

"Companies invested in automation for years at the expense of genuine human connection. AAOT bridges that gap, transforming prospecting and business development into real interactions in an increasingly digital world."



Emmanuelle Guilcher

Head of Broadcasting
· Public Sénat

PUBLIC BROADCASTING

"AAOT created new opportunities. In an industry built on relationships, the platform allows us to reach producers in a more personal way, strengthen our network, and discover new projects faster."



Marc De Longeville

Real Estate Broker ·
Sotheby's

LUXURY REAL ESTATE

"In my business, trust is the key word. AAOT lets me start every conversation with a real connection. A video brings the human in instantly. Cold emails simply don't create that 'wow' effect anymore."



Saksham Gupta

Senior AI Engineer ·
TWG

ENTERPRISE AI

"AAOT is an amazing way to reinforce the relationship between our leaders and our client base, especially clients who deserve this level of focus and personalization. A meaningful way to stay connected at scale."



Stephane Ohayon

Founder · Abayta
Residence

PREMIUM CORPORATE HOUSING

"This solution is simple. It allowed me to capture the attention of the best profiles. In cold email, I was indistinguishable. No one was replying. With a personal video, I finally stood out."



Chase Eiserman

Owner · Beverage &
Liquor Retail

RETAIL & DISTRIBUTION

"Relationships drive our business. AAOT gives us a powerful way to stay personal with thousands of customers and hundreds of suppliers at scale, strengthening loyalty and engagement far beyond traditional marketing."



Gary Guelblum

Lead Gen Consultant
· G2 Solution

B2B LEAD GENERATION

"This changed the rules in our sector. By warming up leads through personalized video outreach, our clients created a first contact with installation companies and made it easier for sales teams to close. We approximately multiplied our conversion by 10."



Book a 15-min call.

calendly.com/benchekroun-anfameridian/15min

See how AAOT could 10× your reply rate on your specific campaigns.

No pitch. We'll look at your ICP, build the plan, and you decide.

Or reach Yanis directly

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